

## **FOR IMMEDIATE RELEASE:**

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## **Development Advisors, LLC Welcomes New Members to Consulting Team**

(Charlotte, NC. July 10, 2010). Development Advisors welcomes two new members to its consulting team; Paris Loesch and Jamie Muir. “We are very excited to have Paris and Jamie join Development Advisors. They have had exemplary careers in their respective fields and their business experience will serve our clients very well,” commented Patric Zimmer, president and founder of Development Advisors.

**Paris Loesch** is an accomplished business executive with extensive corporate development experience in the Fortune 500 including Procter & Gamble, Nabisco and Coca-Cola. Prior to joining Development Advisors, she served as senior vice president at WPP Kantar Research/TNS, the global leader in advertising and marketing services research.

Her financial acumen, client centricity, focus on client ROI and service, success in building strategic relationships and ability to complete complex deals has consistently benefitted both her clients and firms under her leadership. Paris is a native of New York. She earned a Bachelor’s degree from the State University of New York at Oswego and a Masters degree from Purdue University in West Lafayette, Indiana.

**Jamie Muir** has enjoyed a long and successful career in the financial service industry, which included executive experience on both the retail and commercial sides of banking. Prior to joining Development Advisors, Jamie spent the last ten years in commercial real estate lending. He served as a Commercial Real Estate Team Leader and Vice President with Commerce Bank, NA, where he utilized his experience from a six-year tenure as Vice President and Senior Commercial Real Estate Relationship Manager for Susquehanna Bank, Pennsylvania, to assist Commerce in entering new markets.

As a commercial banker, he was responsible for the origination, analysis, and approval of over \$350 million in commercial real estate loans. He has taken a lead role in all aspects of borrower negotiations, loan settlements and ongoing management of loan portfolios consisting of all

types of commercial real estate products, including industrial, retail, multi-family, hotel and residential.

Jamie received a Bachelor of Science in Business Administration with concentrations in Finance and Accounting from Elizabethtown College in Elizabethtown, Pennsylvania. He is a Certified Commercial Investment Member (CCIM) Designee.

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*About Development Advisors*

*Development Advisors, LLC specializes in confidential location solutions for businesses including location analysis and selection, incentive analysis and negotiations and real estate advisory. Our experts help companies select the best location for their operations and maximize the IRR associated with their capital investments. Development Advisors has worked on expansions, relocations, realignments and consolidations, mergers and acquisitions throughout the United States since it's founding in 1996. Projects have ranged from \$2 million to over \$450 million in capital investment.*

For more information visit [www.dai-locates.com](http://www.dai-locates.com).