

## **FOR IMMEDIATE RELEASE:**

**CONTACT:** John F. Krug, Vice President  
Development Advisors, LLC  
(704) 521-5240

## **Pulcra Chemicals, LLC Announces New Headquarters and Relocation of Operations in Rock Hill, South Carolina**

(Charlotte, NC. July 6, 2010). Development Advisors joins the South Carolina Department of Commerce and local officials today in announcing that Pulcra Chemicals will locate its headquarters and manufacturing operations to a new facility in Rock Hill, South Carolina (York County). The company expects to invest more than \$2.6 million and employ a total of 45 people including the creation of 15 new jobs total of 45 people.

“We are pleased to expand our company’s operations with a new facility in York County. Rock Hill and the surrounding area provide us with an excellent business environment, a strong workforce and excellent market access. We look forward to opening our new facility there and appreciate all the support we have received from state and local officials,” said Dr. Jeffrey T. Langley, president of Pulcra Chemicals.

Pulcra Chemicals will relocate and expand its operations at a former chemical processing facility near Rock Hill’s municipal airport. The company will supplement its supply chain with additional in-house production to be complete by the second quarter of 2011.

“Pulcra Chemicals is a leading supplier of specialty chemicals to a variety of industry sectors. The company is a great example of South Carolina’s continued success in attracting high-tech industries. The state’s ability to maintain and enhance the fundamentals necessary for businesses to be successful is a driver in our ability to attract new investment. By focusing on low taxes, low regulatory burdens and other factors that better the business climate here, the state helps companies like Pulcra Chemicals to be increasingly competitive. We congratulate Pulcra Chemicals on its investment in York County and wish the company much success in its endeavors,” said Joe Taylor, Secretary of Commerce.

“We are excited about Pulcra’s decision to establish new headquarters and manufacturing operations in York County and honored to have supported their efforts. The assistance provided by York County, the City of Rock Hill and their utilities department was vitally important, as were the key roles played by state officials. Pulcra will continue to be successful

in York County for years to come. The new jobs and investment will be a welcome addition to the community especially during these difficult economic times,” commented Patric Zimmer, President of Development Advisors, LLC.

Buddy Motz, Chairman of York County Council said, “Despite the historical decline in the textile economy, international companies like Pulcra Chemicals continue to thrive in this industry sector by delivering high product quality and innovation. Their decision to bring new jobs and investment to York County proves that we can contend on a global scale for even the most competitive business. We welcome Pulcra to Rock Hill and York County and look forward to their continued growth and success.”

“Pulcra Chemicals represents an exciting opportunity for our city's economic development,” said Carey Smith, Rock Hill City Manager. “We’re pleased they’ve chosen Rock Hill for their operation and we welcome them to our community.”

\*\*\*\*\*

#### About Pulcra Chemicals, LLC

*Pulcra Chemicals provides high-performance products and system solutions for increasing the productivity and environmental compatibility of complex manufacturing processes in the fiber, textile and leather industries. The company also develops and markets specific finishing treatments for functional textiles.*

For more information visit [www.pulcra-chemicals.com](http://www.pulcra-chemicals.com).

#### About Development Advisors

*Development Advisors, LLC specializes in confidential location solutions for businesses including location analysis and selection, incentive analysis and negotiations and real estate advisory. Our experts help companies select the best location for their operations and maximize the IRR associated with their capital investments. Development Advisors has worked on expansions, relocations, realignments and consolidations, mergers and acquisitions throughout the United States since it's founding in 1996. Projects have ranged from \$2 million to over \$450 million in capital investment.*

For more information visit [www.dai-locates.com](http://www.dai-locates.com).